



INSTITUTE
in resonance with life

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Qi-Mag® Feng Shui project: „Die Naturfrisörin“

Goal of the consultation

The goal of the consultation was to convert a former travel agency into a hairdressing salon, creating a harmonic and pleasant atmosphere for the customers and staff members. The challenge of the project was the out-dated office inventory of the premises. The sealings had been taken down, the lighting consisted almost entirely of neon tubes and lots of mirrors were present. Overall, the space had a very cold office atmosphere.

My client, Mrs. Döschner, is one of the few nature hairdressers in Germany, who has an exclusively holistic approach. Therefore, my advice to design the salon after Feng Shui criteria suggested itself.



Project description

Mrs. Döschner commissioned me to do an overall consultation for the object. In consideration of the different Feng Shui teachings, a holistic concept was created, which was almost entirely realized by Mrs. Döschner. The choice of colour is based on the analyses of the compass method combined with Mrs. Döschner's personal elements. An oval shape was selected for the mirrors, in order for the customers to perceive a feeling of inclusiveness. The lighting was an essential aspect of the consultation, as Mrs. Döschner needed a solution allowing her to change quickly from a warm and dimmed light to a

clear and crisp light. Consequently, I suggested to work with several light sources, which could be used according to the situation. The eye-catcher, however, is the representative chandelier in the middle of the salon.

Client statement:

„I am very happy to have had your precious support. All my customers are happy about the peaceful and harmonic atmosphere. Sunny greetings and hopefully see you soon.“



The reception and heart spot – the chair is positioned in the heart spot – surely a pleasant place for talking.



The dressing stool and the oval mirrors have a harmonic effect on the customers and allow for relaxation during the treatment.



The salon at a glance – In the front there are the elements wood (freshness and growing development) and earth (balance).



The core of the salon – the washing chair – The element earth stands for balance, peace and stability. Its energy is supposed to help the customer to completely let go during the treatment.